

THE TRUST

WEBSITE & SOCIAL MEDIA

WEBSITE

Aims:

- to promote The Trust to a worldwide audience;
- to promote its services, grants and bursary within the ceremonial County of Hampshire;
- to keep it up-to-date.

Specific requirements

- A Host Company to make the website available worldwide;
- A Design Company to carry out any changes to the design as and when necessary;
- A Support Company to fix any unforeseen errors e.g. website infected by a virus;
- The Administrator to up-date the site on a regular basis.
- A member of the Executive Committee to liaise with the Administrator on the content of the website.
- Team Chairman to ensure that the content of their web pages is up-to-date.

SOCIAL MEDIA – FACEBOOK & TWITTER

Aims:

- to promote The Trust to like-minded people and a younger audience;
- to be up-to-date.

Specific requirements

- Administrator and/or Executive members to be members of Facebook and/or Twitter.